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# SECURITY AWARENESS TRAINING

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# Proofpoint Essentials Security Awareness

## KEY BENEFITS

- Change users' behavior to reduce risks from phishing and other cyberattacks
- Provide consistent training designed specifically for SMBs with multilanguage support
- Track results and progress with dynamic reporting
- Reduce successful phishing attacks and malware infections by up to 90%

Proofpoint Essentials Security Awareness helps you deliver the right SMB specific training to the right people at the right time, turning your end users into a strong last line of defense to identify cyberattacks and protect your organization.

With more than 90% of breaches targeting users, educated employees are critical to protecting your organization. While technologies that detect and block malicious content are part of the solution, you can also reduce the likelihood of successful attacks such as phishing or business email compromise through a comprehensive, targeted security awareness training program.

Designed specifically to address the needs of SMBs, Proofpoint Essentials Security Awareness helps change employee behavior, and reduce your organization's exposure.

## PROTECT YOUR ORGANIZATION WITH THREATSIM PHISHING SIMULATIONS

ThreatSim® Phishing Simulations help you understand your organization's susceptibility to a variety of phishing and spear-phishing attacks. With thousands of different phishing templates across 13 categories, you can evaluate users on multiple threat types, including:

- Malicious attachments
- Embedded links
- Requests for personal data

We add multiple templates every week. Our Dynamic Threat Simulation phishing templates are drawn from Proofpoint threat intelligence; others reflect customer requests and seasonal topics. Users who fall for a simulated attack receive practical “just-in-time” teaching. They learn the purpose of the exercise, the dangers of real-world attacks, and how to avoid future traps. You can also help your most vulnerable users by automatically assigning interactive training to anyone who falls for a phishing simulation.

### Educate Employees With Engaging, Actionable Training Content

Our growing, continuously updated content library offers interactive and game-based training modules in 35+ languages. All content has consistent, actionable messaging suitable for global organizations. Based on proven Learning Science Principles, our education content covers a broad range of security risks.

Our training modules are available on demand and are mobile-responsive, so your users can take our training anytime, anywhere, on any connected device, maximizing efficiency and convenience. The modules take an average of just 5 to 15 minutes to complete—minimizing disruption to daily work routines—and the interactive modules conform to the US Section 508 standard and the Web Content Accessibility Guidelines (WCAG) 2.0 AA standard.

### Analyze Results With Full-Featured Reporting

Our reporting capabilities provide the granular and high-level visibility you need into your employees’ interactions with assessments, simulated attacks, and training assignments. We offer responsive, easy-to-read reporting within the modern Proofpoint Essentials UI, providing more than just completion data so that you can evaluate progress.

You can also download and export data to share business intelligence with other stakeholders, perform more detailed analysis, and evaluate metrics alongside other security events.

### About Our Continuous Training Methodology

Industry research has shown that once-a-year classroom training is not effective in the battle against cyberattacks. Our unique Continuous Training Methodology is a cyclical approach that teaches users about best practices and how to employ them when facing security threats.

A continuous cycle of assessment, education, reinforcement, and measurement maximizes learning and lengthens retention. Our methodology sits in strong contrast to a “one and done” approach, giving you the flexibility to evolve your program over time, identify areas of susceptibility, and deliver targeted training when and where it’s most needed.

## ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations’ greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber-attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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